

Saving 3 Hours 53 Minutes on Every Bushel of Corn

MR. Frank D. Gardner in Successful Farming says that, with man power, from plowing to feed trough it takes four hours and thirty-four minutes work to raise one bushel of corn. The use of power machinery has reduced this to forty-one minutes, thus enabling one man to do the work of six.

The importance of this saving of time may be realized when we learn that for 1920 Iowa is short 50,000 farm hands. Similar conditions are reported from the Middle West generally. This presents a serious problem.

The answer is gasoline power used in tractor, truck and automobile. The food supply of the future depends upon gasoline.

Last year the Standard Oil Company (Indiana) provided the Middle West with power for 16,438,000 motor miles a day. Much of this went to the farms to help multiply the crops. Much of it was used in motor trucks to help the farmer get his crops to market.

The demand for gasoline was great, and the Standard Oil Company (Indiana) was ready with the supply. That silent, watchful readiness was based upon the foresight and resourcefulness of an organization trained to its task through years of experience.

The manufacture of gasoline is not the sole function of the Standard Oil Company (Indiana). Equally important is its service of placing the gasoline where the consumer can get it easily and quickly.

More than 1,300 Service Stations and over 7,000 tank wagons and trucks are operated by the Standard Oil Company (Indiana) to make gasoline and lubricating oils constantly available for increasing the 1920 crops.

Standard Oil Company
(Indiana)
910 So. Michigan Ave., Chicago
#078

Advertising—A Matter of Dollars

Advertising is the royal highway to opulence and wealth. It is the vital principle that makes for success in any business institution. The proper advertising medium is most important. The Alma Record is enabled to give a valuable service.

VESTABURG

C. W. Mallory, wife and son of Alma, were Sunday visitors at the home of the former's parents, Mr. and Mrs. Willard Mallory.

Dr. M. C. Hubbard autoed to Alma Wednesday.

William Schnepf of Van Wert, Ohio, who came Saturday to visit at the home of his cousin, Mrs. William Caris, and other relatives returned home Friday.

R. Schnepf of Riverdale was a Thursday and Friday visitor at the home of his niece, Mrs. Wm. Caris.

Claude Manley of Riverdale was a Monday visitor at the home of his mother, Mrs. Blanche Manley, and aunt, Mrs. Wm. Caris.

Mr. and Mrs. Grant Woodman and son of Centerville were Thursday visitors at the home of Mrs. Woodman's parents, Mr. and Mrs. Thomas Caris.

Harry Mangle, who has been here visiting at the home of his grandparents, Mr. and Mrs. David Mangle with his father, Earl Mangle, and at the home of his aunt, Mrs. Thomas Caris, has returned to his home in Flint.

Mrs. Grant Woodman and son of Centerville was a Thursday visitor of her aunt, Mrs. Wm. Caris.

Mr. and Mrs. Malon Briggs, Jr., who have been living at Alma have returned to Vestaburg to make their home here.

Mrs. Rube Gillette of Cedar Lake was a Sunday visitor at the home of Miss Martha Walker and Mrs. Wm. Caris.

Mr. and Mrs. Lawrence Tupper and daughter, Mable, and Mr. and Mrs. Jollie Hare and daughter, were in the auto party of relatives who left here Wednesday to auto to Gaylord to visit at the home of Mrs. Wm. Van Dusen who is a sister of Mr. Tupper and Mrs. Hare.

Mrs. Clair Stauffer of Lansing spent from Monday until Wednesday here with her parents, Mr. and Mrs. Lawrence Tupper.

Mrs. O'Brien and daughter, Miss Katie O'Brien, of St. Louis spent the week end here at the farm home of her brother, Henry Deaner, and sister, Mrs. Carrie Treece, and were Saturday visitors of Mrs. Wm. Caris.

Mr. and Mrs. M. J. Briggs entertained from Friday until Tuesday the former's brother, M. L. Briggs, and wife of Battle Creek and Mr. and Mrs. O. E. Chase of California.

Mr. and Mrs. Albert Briggs of Alma were week end visitors at the home of the former's parents, Mr. and Mrs. M. J. Briggs.

Mr. and Mrs. Daniel Manley and daughter, Miss Bessie Manley, who came Thursday to see the former's sister, Mrs. Wm. Caris, who has been sick for several weeks, were also visitors at the home of the former's brother, Arthur Manley, and cousin, Mrs. William Nickerson, before returning to their home in Lansing Monday.

Mr. and Mrs. Milo Vanepes and two children and Mr. and Mrs. Garrett Vanepes and daughter of Lansing were Sunday visitors at the home of the Messrs. Vanepes' uncle, Willard Mallory.

Claude Manley of Riverdale was a Wednesday visitor at the home of his aunt, Mrs. Wm. Caris, and uncle, Charles Martin.

SETHTON

Mrs. Emery Williams and children spent Wednesday in Middleton visiting relatives.

Mrs. Ney Jones and children of Palo have been visiting at the H. H. McWilliams home.

Mrs. John Frye is on the sick list. Wm. Hutchinson of Elwell and Freeman Johnson of Alma have been here a few days helping V. H. Gardner with the beet laborers.

H. A. Gardner has been spending a few days in Alma and St. Louis. Mesdames Hurd and Richards of Ionia visited Mrs. Verne Gardner Tuesday.

Mr. and Mrs. Leon Wilcox visited relatives near Saranac Saturday and Sunday.

Mrs. Hattie Hyatt is nursing at the Walt home in Carson City.

Mrs. Arthur Aiken was terribly burned Tuesday morning while generating a gasoline flat-iron.

Mr. and Mrs. Verne Gardner were at Merrill Sunday attending a birthday party for Mr. Asa Biglow at the Holland-St. Louis Sugar Co.'s farm. Julien Van Hick is visiting friends in Ionia for a few days.

The diphtheria quarantine was raised from the D. E. Chambers home the rest of the week.

Mr. and Mrs. Glenn Wilcox were Sunday visitors at Lyons.

The wind storm Friday evening did considerable damage at the John Jackson farm. The woodshed was blown down and part of the orchard up-rooted.

Record want ads pay.



FINE LOTS

For Sale at Rock Lake

Reasonable Terms—Inquire

A. B. STAUFFER, Vestaburg, Mich.

The Clothing Situation as it Stands at Present

DO NOT be misled--- nothing connected with the making of men's or women's clothing is reduced in price—woolens, silks, trimmings, wages, etc. Production is still away below demand. For fall the prices will be higher than the present regular prices.

Our policy is to carry over no goods from season to season—and in order that we may have the room for our summer merchandise, we are closing out all Suits, Coats, Dresses and Skirts at a discount of from

25% to 40%

And, remember, friends, if you haven't the ready cash, we gladly extend you liberal credit without any extra cost.

OPEN A CHARGE ACCOUNT

Suits	Coats	Dresses	Skirts
1-3 Off	1-4 Off	1-5 Off	1-5 Off

New Summer Dresses, Skirts and Waists at wonderfully attractive prices.

Men and Young Men's Suits

All new spring models and fabrics. Save from \$10 to \$20—

10% to 20% Off

Boys' Suits at 20% Off

Any suit in the house included in this special discount sale.



FARMERS

This is your busy time of the year, so it is with the manufacturer and the retailer in your line.

If you need any repairs,

**Myers' Hay Tools
or Farm Machinery**

Come in now and leave your order. An hour today may mean a day tomorrow.

J. M. MONTIGEL & SON
General Hardware and Implements

OPEN
SATURDAY AND
PAY NIGHTS
'TILL 10

**National
CLOTHING CO.**

OPEN
SATURDAY AND
PAY NIGHTS
'TILL 10

H. L. Bloom, Mgr.

208 East Superior St.